



The Helen DeVitt Jones
Nonprofit Excellence Series

AT THE HEART

A program of the Volunteer Center of Lubbock's
Leadership Connection that creates opportunities
for focused and intentional organizational
leadership development and capacity building



**VOLUNTEER
CENTER
OF LUBBOCK**

*Connecting, Empowering People
for Goodness through Purposeful
Community Engagement*

*Let's keep
in touch!*



www.volunteerlubbock.org

Volunteer Center of Lubbock
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AT THE HEART 2012

Made possible through generous funding from the Helen DeVitt Jones Foundation

Why this program is for you:

PEOPLE ARE ESSENTIALLY "AT THE HEART" OF AN ORGANIZATION'S SUCCESS

- Whether leading an organization as a board member or as senior staff, special skills and support are needed in order for leaders & organizations to flourish.
- A strong partnership between the Board President & Executive Director/CEO is critical.

About the program:

- Participants will complete a leadership assessment specifically designed for the program as well as an in-depth leadership development experience in February.
- Individualized organizational action plans will be developed and supported.
- Meetings throughout 2012 will encourage networking, conversation with inspired leaders; follow up support on team action plans, and training that supports identified organizational challenges.
- Determine strategies for developing a high performance team leveraging individual leadership styles.
- Agencies will receive additional consulting from the Volunteer Center Staff for up to 3 hours. Options include board of staff development or strategic planning facilitation designed to address your organization's need.
- Organization's mission and vision will become clear and compelling.
- Designated executive staff and board leadership will attend.
- In order to become a part of the program, organizational leaders should submit an application.



What past participants are saying

"This opportunity has been such a growth process for me and I truly believe it has made me a better Leader for my organization."

"...this is one workshop that is unlike any others and will give a new, unique understanding of non-profit working relationships."

"The "At the Heart" program has been an extremely helpful tool for me.

Having the opportunity to learn from other leaders in the Non-Profit Community has been so amazing. The training is top notch and I would recommend that every organization take advantage of this process."



"It is a great way to connect with other organizations and create an opportunity for members of the same organization to work together."

At the Heart program includes an all-day workshop that helps assess individual strengths, and examines creating an action plan that supports accountability, growth, and high performance.

Workshop

About our facilitator

TRANSFORMATIVE LEADERSHIP

On Wednesday, March 21, 2012, participants will benefit from a leadership development experience and will complete in advance a dynamic leadership tool.

Goals

- Provide a transformative experience focused on the development of each person in the key areas of their life and work.
- Determine optimal roles to play that match leadership profile.
- Focus on team mission, goals, priorities, and how to best work with others.
- Recognize how to play to strengths and gain support for weaknesses.
- Understand areas that block growth and what to do about them.

The Workshop Offers

- Personal insights on participants' motivations, intelligences, and personality attributes along with convergent leadership profile.
- Clarity and renewed commitment for each participant's current situation, role and leadership opportunity.
- Improved skills to optimize participants' personal leadership style with their organization's mission, strategy, and culture.

DAVID COLLINS



David Collins enjoys helping people discover a sense of mission and passion in their lives and work. After climbing Mt. Kilimanjaro in 1984, his sense of personal mission emerged - helping people lead more meaningful lives and be of more service to others.

He developed a non-profit job referral network based at Harvard's Kennedy School, researched all aspects of organizational cultures under the direction of MIT/Rutgers professors and the Council on Economic Priorities, and served as a Senior Evaluator at Caliper Human Strategies.

He founded and ran Obik for 10 years -a premier career intelligence company whose clients included the National Association of Independent Schools, PBS, career partner to Blackboard and US News & World Report, Peterson's Guides, Chase Manhattan's MentorMatching Initiative, and the Arthur Ashe Foundation.

His personal assessment tool offers insights into personality attributes, intelligences, and motivators and how these converge to indicate certain roles and personal development strategies that enable one to enjoy, be good at and really 'fit into' their work.

Locations: TBA

2012 Dates and schedule

At the Heart

Creating the Perfect Nonprofit

Wednesday, March 7th 11:30 a.m. - 1:30 p.m.

** Transformative Leadership
All-day Workshop*

Wednesday, March 21st 8:30 a.m. - 4:30 p.m.

Where Do We Go From Here?

Wednesday, April 18th 11:30 a.m. - 1:30 p.m.

Consultation

VCL Staff will work for
3 hours with each organization Time to be decided

Closing Celebration

Wednesday, December 5th 11:30 a.m. - 1:30 p.m.

*Required attendance for all participants

The Volunteer Center of Lubbock is in the Community Engagement Business



Volunteerism... People of all ages are connected to opportunities that impact community needs.

Leadership Development... People are empowered to provide the skills, resources, and motivation that is needed for strengthened organizations.

Partnerships... Strong collaborative relationships with 90+ Agency Partners as well as a growing number of business partnerships provide networking and resources bridging people who want to help with people who need help.

Visit www.volunteerlubbock.org to learn more!



At the Heart: application form

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Apply today! Limited enrollment

ED/CEO

Name and Position: _____

Email: _____

Board President (or other leader)

Name and Position: _____

Email: _____

Organization: _____

Phone Number: (_____) _____

Street Address: _____

City/State/Zip: _____

-Why do you want to participate in the *At the Heart* Program?
Attach an extra piece of paper.

I commit to attending the Transformative Leadership workshop on March 21 (required for all participants)

Program fee: \$300.00 per organization

CHOOSE ONE OF THE FOLLOWING PAYMENT METHODS:

-**Enclosed Check** (payable to the Volunteer Center of Lubbock) for \$300.00

-**Invoice me.** My address is: _____

-**Debit my Credit Card** Card Type: VISA MASTERCARD

Card Number _____ Expiration Date ____/____/____

Name on Card _____ Payment Amount \$ _____



Please mail application form and payment to:
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