

Registration form

Full Name: _____

Organization: _____

Street Address: _____

City/State/Zip code: _____

Email: _____

Phone Number: _____

I'd like to attend: **All-day three workshops**

Fee \$80 |
Agency Partners, AFP Members \$50

Your Elevator Speech (9 to 10:30am)
Fee \$30
Agency Partners, AFP Members \$20

Crisis & Turmoil (11 to 12:30pm)
Fee \$30
Agency Partners, AFP Members \$20

Leading Change (1:30 to 4:30pm)
Fee \$60
Agency Partners, AFP Members \$40

CHOOSE ONE OF THE FOLLOWING PAYMENT METHODS:

● **Enclosed Check** (payable to the Volunteer Center of Lubbock)
for \$ _____

● **Invoice me.** 5a ci bh~ SSSSSSSSSSSSSSSSS My address is:

● **Debit my Credit Card**

Card Type: VISA MASTERCARD

Card Number _____

Expiration Date _____

Name on Card _____

Payment Amount \$ _____



**VOLUNTEER
CENTER
OF LUBBOCK**

www.volunteerlubbock.org
(806) 747-0551 / Fax (806) 747-8640
volunteer@volunteerlubbock.org

*Let's keep
in touch!*



1706 23rd St., Ste. 101
Lubbock, TX 79411



We invite you
and your organization
to a day of training

Thursday, February 23, 2012

Presented by
Carole V. Rylander, CFRE
at the Volunteer Center of Lubbock



**VOLUNTEER
CENTER
OF LUBBOCK**

Thank
You!

- Co-sponsors:
- Lubbock Area Foundation. Unrestricted grant funds made possible by generous donors since 1981.
 - Helen Jones Foundation.
 - The Helen DeVitt Jones Nonprofit Excellence Series.
 - Lubbock Area AFP.

Application available online! Visit:

www.volunteerlubbock.org



About the instructor | With more than 26 years of service in the sector, Carole V. Rylander offers customized solutions to identify unrealized opportunities, address challenges and implement realistic work plans. Carole was named 2006 Outstanding Fundraising Executive by the Dallas Chapter of the Association of Fundraising Professionals, is a past president of the Chapter and has held accreditation as a Certified Fund Raising Executive (CFRE) since 1990. Currently, she serves as Past Chair of the Association of Philanthropic Counsel, Inc., a national association of consulting firms, and as a volunteer faculty member at the Center for Nonprofit Management in Dallas. In addition, Carole is a member of the International Association of Facilitators and is a Qualified Trainer with the Institute of Cultural Affairs.

Your Elevator Speech: Is it Boring or Compelling?

Thursday, February 23, 2012

9:00 a.m. - 10:30 a.m.

\$30 | Special rate for VCL Agency Partners and AFP members of \$20

Are there times when you need to capture attention quickly, or get your point across in a compelling manner? Could you use a format for delivering a compelling message that is scalable? and can be used to create a concise elevator speech? or an entire rationale? You may be surprised to learn that the message you are currently communicating is not what your listener really wants to know or cares about.

This workshop explores a method for crafting compelling, scalable messages that capture attention and engage the listener in wanting more information.

Leaders will craft and practice their own elevator speech and leave the session with a practical format that has unlimited applications.



The Volunteer Center of Lubbock offers cost effective workshops and consultations throughout the year

Crisis & Turmoil: Signs of Success & Change

Thursday, February 23, 2012

11:00 a.m. - 12:30 p.m.

\$30 | Special rate for VCL Agency Partners and AFP members of \$20

Did you know that crisis and turmoil in organizations is a natural sign of success? If these uncomfortable signs of success are recognized and addressed, growth and greater success are soon to follow. If not, the organization will falter and decline.

During this workshop, leaders will explore organizational crisis and turmoil as they relate to four inescapable organizational life cycles. They will be asked to consider their organization's leadership style and structure in relation to these predictable stages of development. By understanding and anticipating challenges of transition through organizational life cycles, leaders can skillfully project future needs, make decisions proactively, anticipate challenges and better serve their constituencies.



Workshops are offered to all community-based groups, individuals and nonprofit organizations

Leading Change in Your Organization

Thursday, February 23, 2012

1:30 p.m. - 4:30 p.m.

\$60 | Special rate for VCL Agency Partners and AFP members of \$40

Leaders are visionaries, they see program and service delivery opportunities and are excited by potential that could be realized. But having a strong sense of the future, although invaluable, does not bring about change. Even the most vivid view of the future can be thwarted by the resistant thinking and behavior of individuals within organizations. In fact, resistance is natural. So, given these realities, how can leaders motivate staff and volunteers to leave behind ingrained thinking and behavior and realize the potential they know their organizations are capable of achieving?

This fast-paced, highly interactive workshop examines reactions to change and success factors for change. In addition, leaders explore an eight-step model for change and a four-step change readiness assessment. With an understanding of the dynamics of change and tools for implementation, leaders can galvanize energy and excitement to fulfill organizational potential!

As a result of this workshop, leaders will understand resistance and normal reactions to change, understand success factors for and how to manage change, know how to use an eight-step model for change and know how to use a four-step change readiness assessment.