

2015

Volunteer  
Center  
of Lubbock



Annual Report

*Our purpose is to inspire a more **Engaged Community** by helping people find their **Purpose** and **Act On It**.*

*With your support, the Volunteer Center impacted more than 39,000 people in 2015!*

---

Dear friends,

You might notice in the headline above that over 39,000 people – 39,000 volunteers and leaders of all ages, ethnicities, and socio-economic backgrounds – engaged with Volunteer Center programs last year. That number is up from just over 35,000 in 2014. This is your investment and support in action.

**Your support helped engage students like Massiel Gonzalez.**

Massiel is a senior at the J.T. and Margaret Talkington School for Young Women Leaders. She first connected with us as a freshman through our United Way Youth Division program. Since then, she has been actively involved in the Volunteer Center's Youth In Service program through her school and as a youth member of the Volunteer Center Board of Directors.



But what Massiel is most passionate about is film. She's been building her talents and has won several big awards, including Best TV Production Team in Texas at this year's Skills USA competition. In the fall, Massiel will begin studying film at the University of North Texas.

The past two years, Massiel produced film submissions for our Youth Film Festival highlighting the impact Talkington students are making in the community. This year, she's working on a film about United Way Youth Division. **Massiel is using her talent and her passion to highlight her love for serving the community. She is a phenomenal example of finding your purpose and acting on it.**

**You are empowering people like Massiel to do the remarkable, to make the world around them better through their creativity, their skills, and their passions. Thank you.**

Throughout this report, there are many stories of people doing the remarkable. We invite you to engage with these stories by using the provided QR codes.

**Thank you for helping us reach 39,000 people in 2015. We're looking forward to connecting with even more next year.**

With gratitude,  
Sharon Hyde Bass  
Executive Director

P.S. Don't miss Massiel's latest and greatest film at the 2016 Youth Film Festival Friday, May 6th at the LHUCA Firehosue Theatre from 6:00 p.m. to 8:00 p.m., part of the First Friday Art Trail.

Check out all the 2015  
Youth Film Festival  
Submissions!

# 2015 Volunteer Impact

People are passionate about many things. Those passions often direct us towards finding our particular purpose — our place we want to be involved in the community. For the Volunteer Center, service is about more than just volunteering. It’s about discovering your personal passion and purpose and then putting that purpose into action.



Engaged Youth **20,640**



Engaged Adults **17,985**



Reported Hours **277,683**

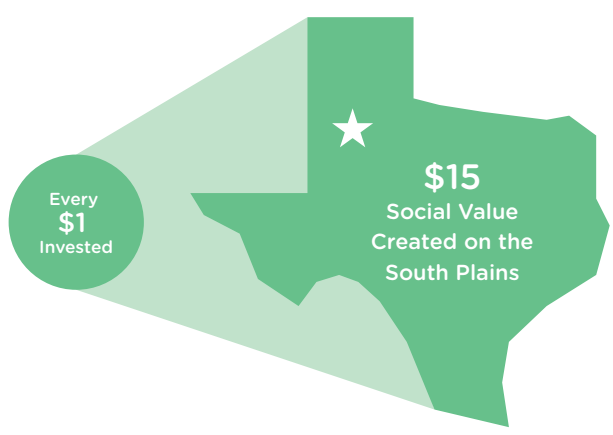


Reported Hours **34,528+**

## The Impact of \$1

### Social Return on Investment

$$\frac{\text{Total Social Value}}{\text{Volunteer Program Expenses}} = \frac{\$7\text{mil}}{\$464\text{k}} = \frac{\$15}{\$1}$$



“When people ask me to do something, ask me to help or contribute or volunteer, I’m always willing to. But since I’ve been part of the Volunteer Center, I’ve realized that I’m not sitting back waiting anymore for people to come ask. I’m out there, up front searching for ways to help.”

– Yvette Hinojosa, Director EMR Integration at UMC Physician Network Services, Volunteer Center Board Member



**Yvette’s story**



**Jordan’s story**

What the Volunteer Center strives to do is create engaged individuals because those are the individuals who keep society improving. They are the people who are constantly creating good change and keeping up with the flow.

– Jordan Kirksey, TTU student, Emerging Leader, former VCL Board Member, Nonprofit Fellow and United Way Youth Division Member

# 2015 Leadership Impact

The success of a community is defined by its next generations. At the Volunteer Center, we believe it is our responsibility to help build the next generation of leaders. These leaders engage in their community and use their personal strengths and talents to benefit those around them, in their workplace, in their neighborhood, and every area of their lives.



Adult Leadership **1,089**



Hours **3,311**



Youth Leadership **279**



Hours **1,682**

## Participant Ratings

Transformative Leadership Programs	♥♥♥♥♥	4.2
Workshops	♥♥♥♥♥	4.5
Consultations	♥♥♥♥♥	4.6

“The Volunteer Center of Lubbock offers a real unique set of workshops that you can plug your employees into where they come back and immediately have an impact, immediately have some insightful knowledge and resources to make them better at their job, better as a team member, and better as a current and future leader for your organization.”

- Amanda Kuhn, Vice President of Benchmark Business Solution



### Amanda's story



### Isaac's story

“I contacted the Volunteer Center, and luckily, I got a call back from Sharon Bass asking me ... [to be part of] this great program and opportunity called Emerging Leaders... It was just an amazing time to work with young professionals in the Lubbock area, whether it be nonprofit or for-profit.”

- Isaac Flores, Assistant Director at TTU IDEAL

# 2015 Partnerships

A thriving community is a collaborative one – a community in which everyone is coming together to meet individual and corporate needs. The Volunteer Center exists to be a hub for collaboration between for profits, nonprofits, schools, individuals, and organizations of all types.



119

AGENCY PARTNERS



40

AREA SECONDARY SCHOOLS



47

BUSINESSES

“It has certainly helped our group, and the small fee that we pay each year to be members of the Volunteer Center is well worth it. There’s a lot of difference that has been made, that’s gone on like a ripple on a pond and affected people and their children.”

- Eric Strong, Director of Lubbock Roots Historical Arts Council



**Eric’s  
story**



“I think the Volunteer Center gave us that perfect opportunity. We were very limited on funds ... but through the Volunteer Center, we’re able to use the funding that we receive to help even more. The kids use that money - they count every penny - and make sure it is worth the investment of what we’re doing.”

- Elizabeth Duran, Teacher at Estacado High School

**Elizabeth’s  
story**

“Everything that we get involved with, it comes from the heart, but you have to evaluate it in a business sense, too. The professionalism and the class that [the Volunteer Center] shows is something that we just found irreplaceable for my business. It’s something we’re proud to be a sponsor of because we believe in everything [they’re] doing. We love how [they] do it, and we love the responsibility [they] show with it. “

- Alona Beesinger, Lubbock Marketing Manager at Suddenlink

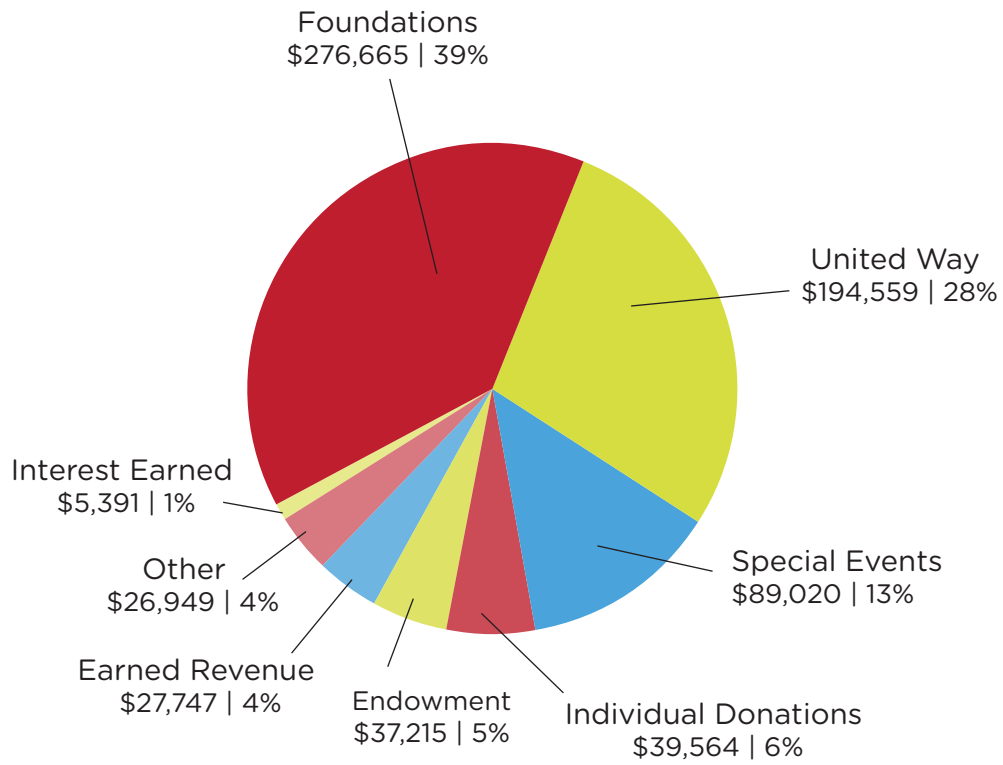


**Alona’s  
story**

# Resources That Transform Lives

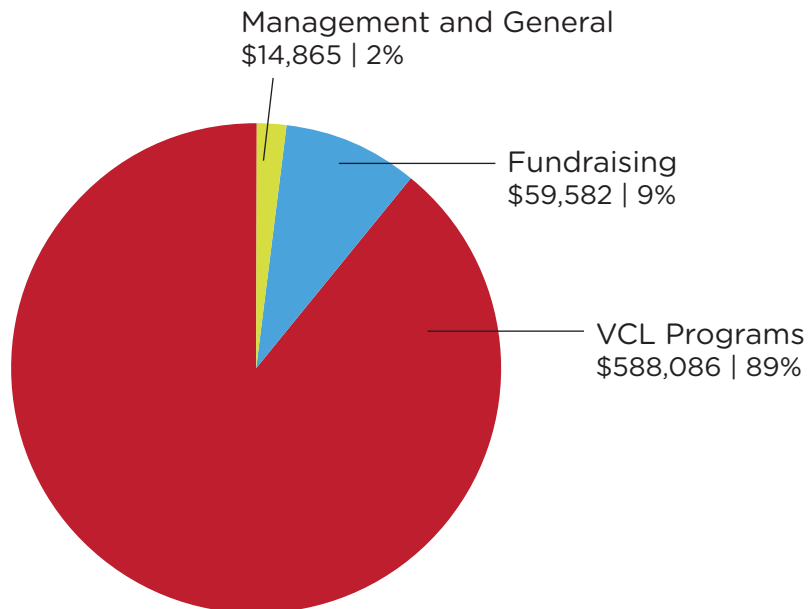
## INCOME

Actual Revenue \$697,110



## EXPENSE

Actual Expense \$662,553



*Thank you to all of our generous supporters! Your partnership in 2015 helped us fulfill our mission of connecting, empowering and transforming the community through purposeful volunteerism and leadership development.*

---

### **Impact Society**

Byrnie and Sharon Bass  
Choc and Virginia Hutcheson  
Doug and Sherry Saffle  
Jake and Jill Rinehart  
Robert and Kathy Rollo  
Sabine Wohlschlag  
William and SarahLee Morris  
Wyatt and Claire Leavell  
Yvette Hinojosa

---

### **Members**

Alan and Sandy Henry  
David Abercia  
David and Louise Cummins  
James and Elizabeth Moss  
Jim and Patti Douglass  
Matt and Krista Bumstead

---

### **\$10,000+**

Helen Jones Foundation  
J.T. & Margaret Talkington  
Charitable Foundation  
Lubbock Area United Way  
The CH Foundation  
United Supermarkets

---

### **\$5,000 to \$9,999**

Atmos Energy  
Kohl's Department Store  
Suddenlink Communications  
Wyatt and Claire Leavell  
UMC Health System

---

### **\$2,000 to \$4,999**

Byrnie and Sharon Bass  
City Bank  
Choc and Virginia Hutcheson  
Covenant Health System  
Jake and Jill Rinehart  
Lubbock National Bank  
PlainsCapital Bank  
Standard Sales  
UMC Physician Network Services

---

### **\$1,000 to \$1,999**

Alderson Enterprises  
American National Bank  
Betenbough Homes  
Border Management  
Coca Cola Enterprises  
Damon Richards  
Diekemper Family Foundation, Inc  
DREST  
Gill Holdings  
Happy State Bank  
Insight Business Services, Inc.  
Joanna Rodriguez  
John and Ann Zwiacher  
Lone Star State Bank  
MHBT Inc.  
Parkhill, Smith & Cooper, Inc.  
Ramar Communications, Inc.  
Robert and Kathy Rollo  
Roy and Sandi Adams  
SouthWest Bank  
Spade Ranch  
Vista Bank of Texas

Walmart Supercenters  
William and SarahLee Morris  
Xcel Energy  
Yvette Hinojosa

---

### **\$500 to \$999**

Aim Bank  
Allan and Angie Wolf  
Bolinger, Segars, Gilbert & Moss  
Brian and Kristi Borthwick  
Chesnutt Cotton Company  
David Abercia  
Doug and Sherry Saffle  
Don McInturff  
Gary Phillips  
Ivanna Rice-Flewharty  
Janet Vines  
Jim and Patti Douglass  
Julie Jay  
Kevin and Karen McMahon  
Linda Hutchins  
Lubbock Aero  
Mark and Betsy Bass  
Matt and Krista Bumstead  
Merrill Lynch Wealth Management  
Mike and Jayne Field  
Mike Lehman  
Mike and Karen Worley  
Norval and Mary Pollard  
Sabine Wohlschlag  
Scoggin-Dickey  
Sentry Property Management  
South Plains Mall  
Stacy Clinton  
Steve and Paige Siege

---

### **\$100 to \$499**

Alan and Sandy Henry  
Analyn Lota  
Andy and Amanda McAfee  
Anthony Jackson  
Arthur Miller  
Bill and Linda Miller  
Bob and Barbara Ewalt  
Bronson and Elise Blodgett  
C.R. and Peggy Mondy  
Carmyn Morrow  
Carolyn Rowley  
Chandler McPherson  
Chris and Allison Matherly  
CiCi Nunez  
Cory and Felicia Powell  
David and Emily Zwiacher  
David and Louise Cummins  
Donna Trevino  
Douglas and Kay Sanford  
Eddie and Lynn Owens  
Grace Myers  
James and Elizabeth Moss  
Jaye Cole  
John and Karen Sims  
Joy Gorsuch  
Justin Bontke  
Kelsey Johnson  
Kent Hance  
Lisa Rudner  
Lon and Gertrude Miller  
Lori Rice-Spearman  
Lou Diekemper  
Louise Underwood

Lynn Gorsuch  
Mark and Diane Harlan  
Mark and Heather Hocker  
Matthew Ries  
McMahon Vinson Bennett, LLP  
Melissa Wilborn  
Michael and Dawn Zuerker  
Mike and Melanie Ragain  
Pieter and LouAnn Bergstein  
Rachel and Chris Flores  
Ray and Jeanine Brown  
Robert Sherwin  
Robin Conkwright  
Sandra Decker  
Sanford & Tatum Insurance Agency  
Sara Rice  
Shon and LaDonna Elliott  
Siva and Malini Parameswaran  
Stacy Keith  
Steve and Ann Krier  
Sylvia Alvarez  
Tammy Flowers  
The Grand Court  
Thomas and Tess Trost  
Traci Odom  
Travis and Diane Casler  
Wayland Baptist University

---

### **Up to \$99**

Alice White  
Bob and Dana Craig  
Carrol and Helen Holley  
Craig Kuehnert  
Dale and Dee Gannaway  
David and Brandi Schreiber  
David White  
D'Nan Mathis  
Don Appling  
Eleanor Von Ende  
Ernst and Juanita Kiesling  
Heather Martinez  
Jana Hunter  
Jason and Heather Fischer  
Jay Killough  
Jennifer Simek  
Jimmy and Beth Bridges  
Joel and Alona Beesinger  
John and Diane Stratton  
Justin White  
Kreg Kyle  
Lynn Stone  
Martha Householder  
Marvin and Floris Jean Hampton  
Mary Walker  
Massiel Gonzalez  
Melanie Parks  
Nancy Clopton  
Nancy McCutcheon  
Paige Belew  
Stacy Caviel-Watson  
Tanna Rodriguez  
Trevor Chilton

# Thank you for being our champion!



## Volunteer Center of Lubbock

### 2015 BOARD OF DIRECTORS

Brian Borthwick	<i>President</i>
Wyatt Leavell	<i>Past President</i>
Kathy Rollo	<i>Vice President</i>
Eddie Owens	<i>Secretary</i>
Yvette Hinojosa	<i>Treasurer</i>
Roy Adams	Brent King
Cicely Alexander	Catherine Latour
Stacy Caviel-Watson	Heather Martinez
Sonya Chyu	Allison Matherly
Julie Crow	Cory Powell
Shon Elliott	Carolyn Rowley
Massiel Gonzalez	Dawn Zuerker

### VOLUNTEER CENTER STAFF

Sharon Bass	<i>Executive Director</i>
Trevor Chilton	<i>Partnerships &amp; Operations Coordinator</i>
Amanda McAfee	<i>Development Manager</i>
CiCi Nunez	<i>Service Coordinator</i>
Sabine Wohlschlag	<i>Program Manager</i>
Paris Wright	<i>Service Coordinator</i>
Jenae Fleming	<i>Student Assistant</i>
Stephen Lansford	<i>Student Assistant</i>



Connect with us!



If you want your name to be removed from our mailing list, please contact  
Amanda McAfee at (806) 747.0551 or [amcafee@volunteerlubbock.org](mailto:amcafee@volunteerlubbock.org)