

# 2020

## Annual Report



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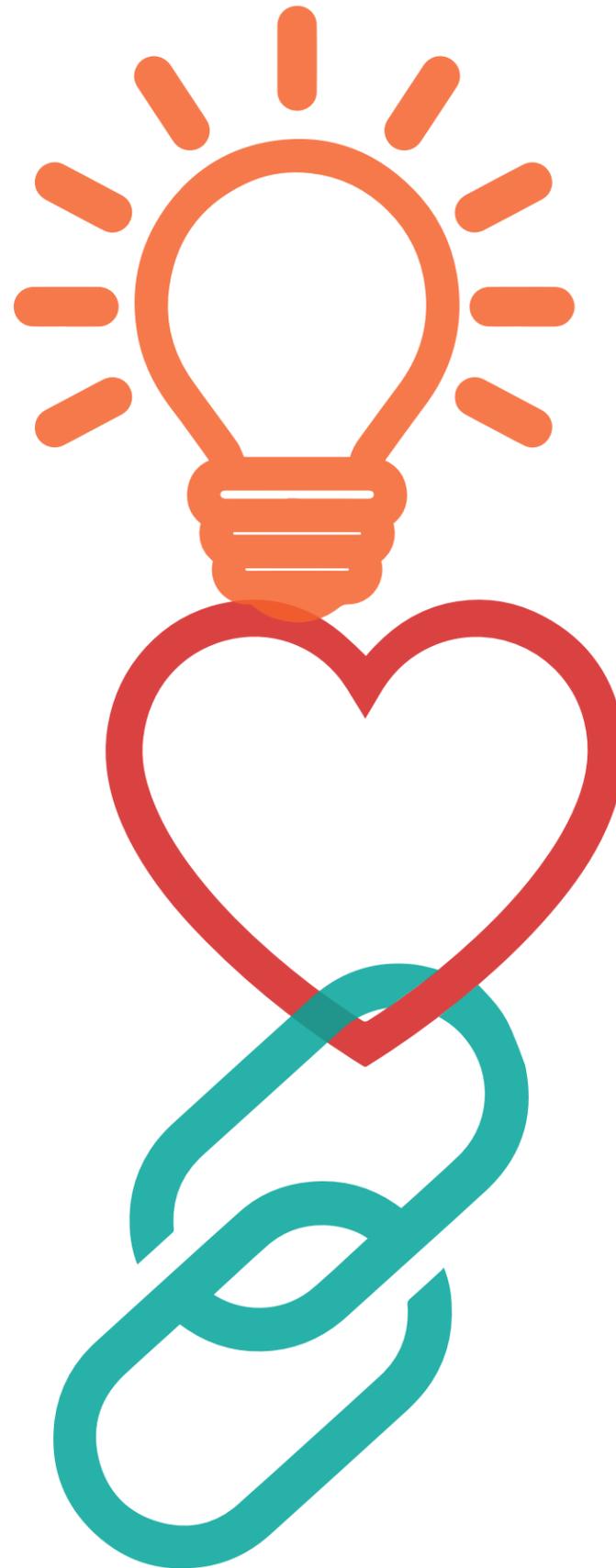
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## Letter from the Executive Director

Dear Friends,

When our Board planning retreat ended in February 2020, we were fired up with a new metaphor describing us: “Do-Good Gatherer”. We gather people to do good! But within 3 weeks, gathering people together to do anything was out of the question. The far-away suffering soon enveloped our community as we felt the effects of this new global threat.

The pages that follow share so many things that changed at the Volunteer Center during 2020 due to the pandemic...

- In-person volunteering stopped in the spring and has only recently started again
- All in-person training programs were reconfigured as virtual experiences
- The annual golf tournament was cancelled
- Our team started working remotely
- We helped our partners figure out virtual ways to safely place volunteers through a special link on our website
- Summer weekly opportunities for families changed to mailed boxes with project materials that could safely be done from home
- Consultations were offered at no cost to our struggling partners
- We stopped charging an annual fee for agency partners and selling tickets for all of our events
- The annual Service and Leadership Symposium half-day event was changed to conversations with 6 amazing thought leaders over a 5-week period
- We still got to honor amazing volunteers for inspiring service as the annual Cornucopia Luncheon became Celebrating for Good, a virtual event

As spring moved to summer and there was no end in sight, I began to envision who the Volunteer Center would be on the other side. I wanted us to become a place of comfort that encouraged compassion for ourselves, our families, friends, neighbors, those we worked with, and the larger community. Loving ourselves and each other through these times became perhaps a new way of looking at service. With David Collins’s brilliant collaboration, we began putting together a compassion program that is still forming. So much good has come out of what seemed like an impossible year.

In a year that seemed like everything changed, here’s what didn’t change...your willingness to care. You showed up when you were suffering and uncertain...asked how can I help?...served...led...invested...loved.

I recently heard that it’s too soon to be reflective about what we’ve all been through...that we need time and perspective and distance. Perhaps. I do know that in the most stretching of times we found a way to gather and be compassionate with one another. You made it possible. You inspire me. You brought me to tears with your generous gifts of hearts and minds and time and money. I will never forget. I am forever grateful.

With love...Sharon



**Sharon Hyde Bass,  
Executive Director**

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# 50,892

People served across the South Plains in 2020

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# 21,876

People volunteered in a VCL program

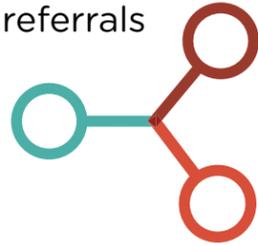


From the Heart - 214  
National Days of Service - 272  
VCL Volunteers - 199  
Youth In Service - 21,191

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# 49,538

Volunteer referrals made



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# 120

Nonprofit organizations increased capacity to serve their clients



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# 29

Businesses connected their core values to service and leadership opportunities



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# 40

Area schools got support to help students serve their communities



# 2020 Impact

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# 47

Youth leadership opportunities

764 Participants  
1,582.5 Training hours



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# 45

Workshops provided

875 Participants  
1,538.5 Training hours



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# 177

Consultations provided

409 Participants  
496 Training hours



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# \$75,574

Invested in us by our partners to impact our mission in 2020

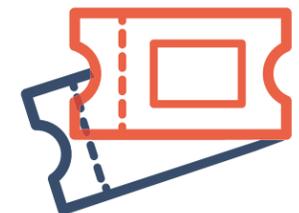
99 Individual Donors  
43 First-time Givers



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# 1,238

People attended an event or training at no cost thanks to our generous partners



“It gave us an opportunity to get outside our own family group and do something for the wide world out there...when you go out and you volunteer and interact with your community members, you see all of the good that surrounds you.”

- Cindy Niederhauser,  
*From the Heart Participant*

# Volunteer Impact

## Creating a Culture of Service

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The Volunteer Center believes in people's desire to purposefully engage in their community. When the pandemic hit, that desire strengthened across the South Plains. In 2020, we concentrated our efforts on creating quality, effective, and safe ways that our community members could get involved.



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**30**  
Virtual or  
at-home  
volunteer  
opportunities  
provided

# Leadership Impact

## Developing the Next Generation of Leaders



Everyone has the potential to become a leader. The Volunteer Center strives to help people develop or enhance their leadership skills, so that together, we can spend our time creating a more engaged community.

Our Transformative Leadership programs include Emerging Leaders, High Performing Teams, Volunteer Manager Leaders, and Executive

Director Boot Camp. Each participant takes a leadership assessment created by David Collins of iZnew, and continues with two days devoted to revealing and strengthening their leadership abilities.

The Volunteer Center offers workshops over various topics and consultations based off of an organization's need. We began the year with a board development workshop with Vicki Clark, then moved to virtual learning opportunities after the pandemic. Consultations were offered at no cost to our nonprofit partners as they dealt with challenges.

We believe that by encouraging young people to explore their leadership potential and understand the importance of service, we are building a more engaged community. HYPE (Helping Youth Purposefully Engage) allows high school juniors to do just that. The virtual format offered challenges, but also unexpected connections and quality outcomes.

We are here as a resource to use your time developing your skills and influencing the next generation of leaders.



# 2,048

Adult and youth leadership participants in 2020

# 96.5%

of our 2020 leadership participants rated their program a 4/5 or higher

“I now have the knowledge about myself to be able to effectively lead others and create a team”

- Transformative Leadership participant



## Featured Partner: Face Masks for Lubbock

At the beginning of the pandemic, registered nurse, Tiffany Edwards, wanted to tackle the shortage of face masks for hospital and healthcare workers in the Lubbock area. Because she was new to Lubbock, Tiffany turned to Facebook to get the word out about her initiative: Face Masks for Lubbock. This volunteer group sews and provides face masks to medical and other frontline groups throughout the South Plains. The community response was overwhelming, and Tiffany quickly had several volunteers join her efforts to provide face masks to our most vulnerable populations.

Through the Lubbock Area United Way, Tiffany connected with the Volunteer Center of Lubbock for support. The Volunteer Center offered personal consultations and an opportunity to post volunteer needs on GetConnected at no cost. Tiffany states: "without the Volunteer Center, we would not have been able to grow this big, I don't think. We wouldn't have had this kind of response and definitely would not have made some of the connections we've made. I said to Sharon, 'HELP,' I don't know where to go from here. The Volunteer Center gave us a sense of direction and guidance and resources; they gave us a platform to help our voice to be heard." To date, Face Masks for Lubbock has produced over 15,000 masks!

# Partnership Impact

Strengthening through collaborative partnerships

## 40 Lubbock Area Schools

Youth In Service (YIS) builds the next generation of community leaders by recognizing young people for the service they provide and providing them with training and support to develop service programs in their schools. We also partner with local universities to offer community engagement to their students.

## 120 Agency Partners

Our Agency Partners receive benefits such as a free account on our online volunteer portal, Get Connected, promotion in our social media and newsletters, opportunities to connect with other local agencies at Brown Bag Lunches and other events. In 2020, we waived our annual Agency Partner fee, allowing any agency to receive benefits at no cost.

## 29 Businesses

We help make service easy by connecting businesses with our community engagement opportunities. Businesses find value in our volunteer matching that helps employees find their best service fit, our help in creating employee volunteer programs, and participation in our extensive leadership programs.



# 2020 Events

All of our planned events in 2020 were affected by COVID-19. When it became clear that this virus was going to continue to impact our lives, we began to ask ourselves: How can we gather our community for good when the best thing to do is stay apart? The answer to this question was creating Gathering for Good Moments. This series of virtual options was offered at no cost to our participants, thanks to our generous investors.

**Conversations for Good | Celebrating for Good | Serving for Good | Giving for Good**

## 2020 Gathering for Good Sponsors



## Featured Sponsor: Studio West



Studio West is an interior design firm in Lubbock, Texas, and a proud Volunteer Center partner. Their principal and president, Melissa Grimes, says that she connects with the Volunteer Center because “they have always been about connecting friends, teammates, us as an organization with energy and involvement that matters to us, and I really love that.”

When the Volunteer Center created Gathering for Good, the Studio West team became a sponsor and participant. Melissa stated about the series: “It’s a terrific way to actually engage more people, engage more inspirational speakers, to bring more of us together, to have an opportunity to actually chat back and forth, to be engaged in a different way and for a longer term than the Symposium has presented in the past”

With the help of fantastic sponsors like Studio West, the Volunteer Center provided the Gathering for Good series to our community at no cost.

# Celebration of Service

Celebration of Service is an annual event that honors Lubbock area youth that have participated in our Youth Connection. The youth and family programs that we honor in this event are Lubbock HYPE, Youth in Service, United Way Youth Division, and From the Heart. Celebration of Service 2020 was a virtual event and premiered on May 14th, 2020.

Use the QR code to watch Celebration of Service 2020



**23,009**

Youth volunteers across the South Plains

**204,646**

Hours Served in 2020

# Gathering for Good

## Conversations for Good



Conversations for Good were designed to connect our community with thought leaders. They challenged us to create more good in all our lives. Participants had the opportunity to virtually attend 5 inspirational keynotes and dive deeper into topics with journal prompts and community discussion. These conversations also provided a unique learning option for HYPE students throughout their program year.

### Fall 2020 Series

1

**“Thinking for Good”**  
Ozan Varol

2

**“Disrupting for Good”**  
Chris Field

3

**“Asking for Good”**  
Marcy Heim

4

**“Creating for Good”**  
Nicholas Dragga &  
Ruby Harper-Lopez

5

**“Connecting for Good”**  
David Collins



## 24th Annual Cornucopia Luncheon

The Cornucopia Luncheon honors and celebrates outstanding volunteers and builds upon a culture of service across the South Plains. In 2020, we recognized 15 individuals, families, and organizations.

### “Get Involved” Award Honorees

**Adult Group**

Face Masks for Lubbock

**Adult Individual**

Mina Bunyard  
Kevin McConic  
Tammie King  
Lynnette Wilson

**Young Adult Individual**

Abby Dye

**College Group**

Alpha Delta Pi - Epsilon Epsilon  
Robin's Nest Tutoring

**Youth Individual**

Tra'Shun Thomas

**Child Individual**

Macey Brown

**Family**

The Palmer Family (pictured)

**Business**

First Convenience Bank

**Volunteer Coordinator**

Sandra Garcia

**Louise Cummins Outstanding Agency or Organization**

StarCare Specialty Health System

**Diekemper Lifetime of Service**

Linda Gaither

“The most meaningful takeaway for me, was to not be scared to set high goals. Set those high goals and do not be afraid to try and achieve them. Failure is growth - not a setback.”

*-Gathering for Good participant*

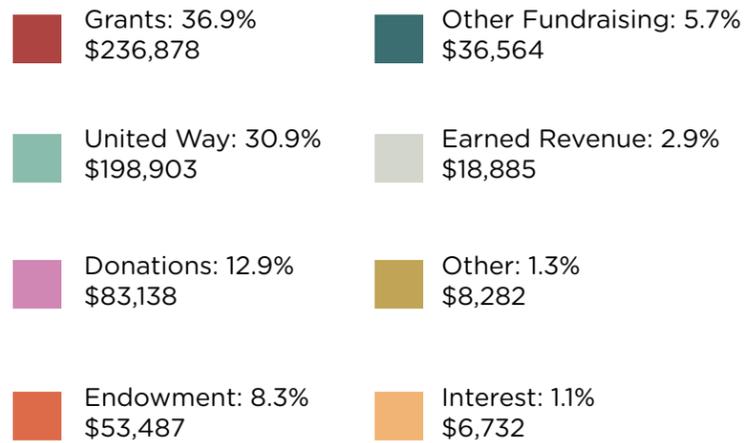
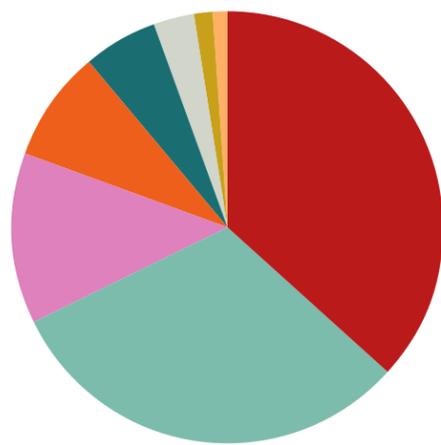
Use the QR code to watch the 24th Annual Cornucopia Luncheon from November 4, 2020



# 2020 Audited Financials

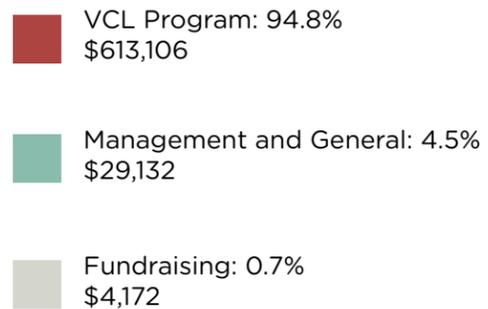
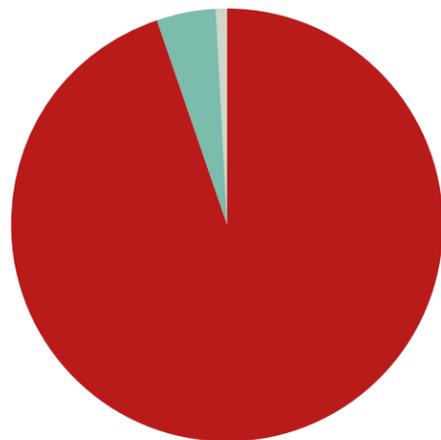
## Income

Actual Revenue: \$642,869



## Expenses

Actual Expenses: \$646,410



# How Dollars Change Lives

**\$500** underwrites one From the Heart project, our family volunteering program

**\$32** provides one hour of leadership training for one person

**\$17** empowers one youth volunteer to support an area nonprofit

**\$7** connects one adult volunteer to a need in our community

How you can get involved

We are here to help! Whether you need to find your best volunteer fit, develop your leadership skills, or need a strong community partner, the Volunteer Center of Lubbock is eager to help you. To get involved, visit our website [www.volunteerlubbock.org](http://www.volunteerlubbock.org) or call 806-747-0551 to learn more about how we can help. If you would like to support our mission, please visit our website or give us a call for more information. Together, we strengthen our community through purposeful action.

# Our Champions

## Partners

### 2020 Nonprofit Agency Partners

Alzheimer's Association  
American Red Cross  
American Windmill Museum  
Atheist Community of Lubbock  
Ballet Lubbock  
Beyond Faith Hospice, LLC  
Big Brothers, Big Sisters of Lubbock Inc.  
Boys and Girls Clubs of Lubbock  
Buckner Children and Family Services  
Buddy Holly Center  
Buffalo Springs Lake  
Caleb's Closet  
Catholic Charities of Lubbock  
Charles Adams Studio Project- CASP  
Children's Advocacy Center Of The South Plains  
Children's Home of Lubbock  
Citizens' Climate Lobby, Lubbock Chapter  
City of Lubbock Health Department  
Communities In Schools of the South Plains  
Community Partners of Lubbock  
Covenant Children's Hospital  
Covenant Health  
Covenant Health System Foundation  
Early Head Start - Texas Tech  
Earth Day Lubbock  
East Lubbock Art House  
Easy R Equine Rescue  
Eyad Karkoutly Lymphoma Leukemia Research Foundation  
Face Masks for Lubbock  
Family Counseling Services  
Family Guidance & Outreach Center of Lubbock  
Family Promise Of Lubbock, Inc.  
Foster\*A\*Life  
Friend of Legacy Play Village  
Friends of the Lubbock Library  
Girl Scouts of Texas Oklahoma Plains, Inc.  
Goodwill Industries  
Grace Campus  
Guadalupe Economic Services Corporation  
Guadalupe-Parkway Sommerville Centers  
High Point Village  
High Sky Children's Ranch, Inc.  
Hospice of Lubbock  
Hub City Outreach Center  
Humane Society of West Texas  
Institute For Leadership Research (TTU)  
Joe Arrington Cancer Research and Treatment Center  
Junior League Of Lubbock  
Kingdom Come Ministries  
League of Women Voters of Lubbock County  
Legal Aid Society of Lubbock  
LifeGift Organ Donation Center  
Literacy Lubbock  
Living Abundantly Ministries  
Louise Hopkins Underwood Center For The Arts  
Lubbock Area United Way  
Lubbock Chamber of Commerce  
Lubbock Children's Health Clinic  
Lubbock Christian University  
Lubbock Community Theater  
Lubbock Cultural Arts Foundation  
Lubbock Dream Center  
Lubbock Habitat For Humanity

Lubbock Habitat for Humanity Restore 2  
Lubbock Impact, Inc.  
Lubbock Meals on Wheels  
Lubbock Memorial Arboretum  
Lubbock Roots Historical Arts Council  
Make-A-Wish North Texas  
Managed Care Center for Addictive/Other Disorders, Inc.  
National Ranching Heritage Center  
North & East Lubbock Community Development Corporation (NELCDC)  
North by Northeast Arts Festival  
One Heart Orphan Care  
OneVoiceHome  
Open Door  
Optimist Club of Lubbock  
Refuge Services  
Remote Area Medical (RAM)  
Robin's Nest Tutoring  
Ronald McDonald House Charities Of The Southwest  
Science Spectrum  
Seeds of Encouragement  
Shepherd King Lutheran Church  
Silent Wings Museum  
Small Business Administration  
South Plains Council Boy Scouts  
South Plains Food Bank  
South Plains Food2Kids  
South Plains Kidney Foundation  
Southwest Parkinson Society  
St. Benedict's Chapel  
Staffing Operations-Covenant  
StarCare Specialty Health System  
Susan G. Komen North & West Texas  
Texas Boys Ranch  
Texas Tech Parents Association  
The Buddy Holly Hall of Performing Arts and Sciences  
The Community Foundation of West Texas  
The Haven Animal Care Shelter  
The Inside Out Foundation  
The Lubbock Chorale  
The Nurturing Center  
The Salvation Army  
The Stockings Project  
The Wallace Theater  
Tomorrow's Leaders  
TTU Center for Campus Life  
TTU Health Sciences Center  
UMC HOSPICE  
United Supermarket/Texas Tech Covid-19 Vaccination Partnership for West Texas  
University Medical Center Health System  
Upbring  
Voice of Hope  
Volunteer Center of Lubbock  
Volunteer Services Council for Lubbock  
State Supported Living Center  
Women's Protective Services  
Workforce Solutions South Plains  
Wrench It Forward, Inc.  
YWCA of Lubbock

### 2020 Youth In Service Partners

All Saints Episcopal School  
Anton High School  
Atkins Middle School  
Brownfield High School  
Cavazos Middle School

Christ the King Cathedral School  
Coronado High School  
Denver City High School  
Dimmitt High School  
Dunbar College Preparatory Academy  
Estacado High School  
Evans Middle School  
Floydada High School  
Frenship High School  
Frenship Middle School  
Heritage Middle School  
Hutchinson Middle School  
Irons Middle School  
Kingdom Prep  
Littlefield High School  
Lubbock High School  
Lubbock-Cooper High School  
Lubbock-Cooper Middle School  
Mackenzie Middle School  
Meadow High School  
Monterey High School  
Muleshoe High School  
O.L. Slaton Middle School  
Olton High School  
Post High School  
Ralls High School  
Roosevelt High School  
Shallowater High School  
Shallowater Middle School  
Springlake-Earth High School  
Sudan High School  
Sundown High School  
Talkington School for Young Women Leaders  
Whitharral High School  
Willie McCool Academy

### 2020 Business Partners

Alan Henry Insurance Agency, Inc.  
Alderson Enterprises  
Atmos Energy  
Betebough Homes  
Beyond Faith Homecare & Rehab  
Bolinger, Segars, Gilbert & Moss  
Centennial Bank  
City Bank  
Colton Street Dentistry  
Contract Cre8ive  
Covenant Health System  
Katy & Co. Home, Inc.  
KCBD  
Lee Lewis Construction  
Little Guy Movers  
LoneStar State Bank  
Lubbock National Bank  
Marsh & McLennan  
Parkhill, Smith and Cooper  
People's Bank  
PlainsCapital Bank  
Rebus Capital  
Slate Group  
Studio West  
TTU Department of Political Science  
United Supermarkets  
UMC Health System  
Visit Lubbock  
Western Bank  
WestMark Companies

## Donors

### Impact Society

Sharon and Byrnie Bass  
Betty Catherman  
Diekemper Family Foundation, Inc.  
Yvette Hinojosa  
Linda Hutchins  
Sabine and Kyle Jacobson  
Wyatt and Claire Leavell  
William and SarahLee Morris  
JF Charitable Endowment  
Kathy and Robert Rollo  
Katy and John Weddige  
John and Ann Zwiacher

### \$10,000+

Anonymous  
Atmos Energy  
The CH Foundation  
The Community Foundation of West Texas  
Helen Jones Foundation  
JT and Margaret Talkington Foundation  
Lubbock Area United Way  
Lubbock National Bank

### \$2,500-9,999

Covenant Health System  
JF Charitable Endowment  
Lee Lewis Construction  
Studio West  
Katy and John Weddige

### \$1,000-2,499

Sharon and Byrnie Bass  
Betsy and Mark Bass  
Betty Catherman  
Centennial Bank  
City Bank  
Diekemper Family Foundation, Inc.  
Marinda Heinrich  
Yvette Hinojosa  
Linda K. Hutchins  
Sabine and Kyle Jacobson  
Wyatt and Claire Leavell  
David Miller  
PlainsCapital Bank  
Kathy and Robert Rollo  
Western Bank  
John and Ann Zwiacher

### \$500-\$999

Bolinger, Segars, Gilbert & Moss  
Krista and Matt Bumstead  
Bruce and Holly Churchwell  
Julie Crow  
Fidelity Charitable  
Jayne and Mike Field  
Kembra Gerner  
Heather and Mark Hocker  
Stacy G. Kelley  
Jonathan and Patty Latour  
William and SarahLee Morris

David and Emily Ratcliff  
Vera Melinda Rechkemmer  
Carolyn Rowley  
StarCare Specialty Health System  
Barbara and Michael Stephens  
Colton Street  
Katy Townley  
WestMark Companies  
Marcus and Emily Wooley  
Karen and Mike Worley

### \$100-\$499

Alan Henry Insurance Agency, Inc.  
Cicely Alexander  
Jodi Barnes  
Rob, Catherine, and Miller Bass  
Alona and Joel Beesinger  
Katie M. Bennett  
Lou Ann and Pieter Bergstein  
John Blakey  
Elizabeth Bump  
Jessica Carrillo  
Lark Cooper  
Melissa Crook  
Nicholas Dragga  
Nya Dutkowsky  
Jon Finney  
Jason Fischer  
Robert and Beverly Freeman  
Denise Glab  
Lynn Gorsuch  
Joy Gorsuch  
Martha Hise  
Tracey Horne  
Heather N. Howell  
Carrie Kearney  
Curt Langford  
Yvonne Limon  
Meleesa Louder  
Andy and Amanda McAfee  
Kevin and Karen McMahan  
Gertrude and Lon Miller  
Elma Moreno  
Nadia P. Morgan  
Carmyn Morrow  
Dan and Denise Pope  
Jason Potter  
Felicia and Cory Powell  
Brandi Price  
Haley Camille Rackler  
Adriana Rodriguez  
Margaret Rosson  
Gregory Russo  
John and Katie Salter  
Joe P. Schaffer  
Sandra Smith  
Neal and Libby Spradlin  
Betebough Homes  
Doug and Kathy Stocco  
Kayla Thrasher  
Casey Wilkins

Mark Williamson  
Julie Wyatt  
Dawn and Michael Zuerker

### Up to \$99

Alderson Enterprises, L.P.  
Karla and Sam Ayers  
Nicholas D. Bowman  
Your Cause  
Carl Cope  
Rachel A. Dolle  
Sheila Dye  
Kris Espino  
Julie L. Fuller  
Kristan Gannaway  
Karen Heflin  
Roger Huey  
Jerred Hurst  
Virginia Johnson  
Jay Killough  
Craig Kuehnert  
JoAnn Long  
Jared S. Lovin  
Matthew McEwen  
Ronald Mitchell  
Sabrina Multer  
Andrea Omojola  
Mary and Norval Pollard  
Cassandra Rodriguez  
Tanna Rodriguez  
Aleesa Ross  
Springlake Volunteer Fire Dept  
Michael Stoune  
Jocelyn and Mark Wiebe  
Carri L. Yarbrough



## 2020 Board of Directors

John Weddige *President*  
Kathy Rollo *Past President*  
Wyatt Leavell *Vice President*  
Julie Crow *Secretary*  
Neal Spradlin *Treasurer*

Adyson Alexander  
Alona Beesinger  
Jon Mark Bernal  
Donna Griffis  
James Latour  
Yvonne Limon  
Kevin McConic

Mary Moore  
Brandi Price  
Adri Rodriguez  
Matt Rose  
Sami Sharif  
Emily Wooley

## 2021 Board of Directors

Wyatt Leavell *President*  
John Weddige *Past President*  
Matt Rose *Vice President*  
Brandi Price *Secretary*  
Alona Beesinger *Treasurer*

Jon Mark Bernal  
Donna Griffis  
Yvette Hinojosa  
Yvonne Limon  
Kevin McConic  
Mary Moore

Cory Powell  
Adri Rodriguez  
Sami Sharif  
Oneal Underwood  
Emily Wooley

## Volunteer Center Staff

Sharon Hyde Bass *Executive Director*  
Jocelyn Wiebe *Development*  
Melissa Crook *Partnerships*  
Riley Taguwa *Service*  
Kayla Thrasher *Communications & Operations*  
Kaley Ihfe *Leadership*  
D'Ann Wells *Digital Engagement*  
Candace Christophe *Executive Assistant*  
Sarah Torres *Student Assistant*  
Taylor Watson *Student Assistant*  
Karla Ayers *Accountant*

and David Collins, iZnew *Gathering for Good Consultant*

# Connect With Us!

## #ServeLBK



Lubbock Area United Way  
Community Partner



1706 23rd St. Ste 101, Lubbock, TX 79411 | P: 806.747.0551  
E: [volunteer@volunteerlubbock.org](mailto:volunteer@volunteerlubbock.org) | [www.volunteerlubbock.org](http://www.volunteerlubbock.org)